

## HEY, DON'T BLAME THE CARPET



# What if you had a machine for daily use that extracts as it vacuums!

(...and your soft flooring is dry & ready to use)

### Then you could do what one Florida school district does:

- the district saves \$1.06 million in avoided costs every year in maintenance of soft surface and carpet vs. VCT maintenance
- one school (of 79) saves \$12,700 per year with soft surface vs. VCT
- another school has tripled the life cycle of their carpet
- an elementary school's 20-year-old soft flooring looks almost new *every day*
- each school saves about \$6,000 per year using dry extraction rather than wet
- they have no more complaints about moldy or unpleasant odors



 **host**  
GREEN, CLEAN & DRY®





Middle School

## 31-YEAR-OLD CARPET (Hybrid Resilient Soft Surface)

### HERE'S HOW

#### **Situation/results:**

By 25 years old, this soft surface had turned brown due to years of chemical and soil build up. Today, the now 31-year-old soft flooring is burnt orange again, and looks great. It is not scheduled for replacement.

#### **Steps**

- restored the carpet by ExtractorVac'ing\* (E-Vac'ing) every day for 2 weeks before HOST cleaning to finish the restoration
- Now E-Vac traffic areas daily
- remove spots daily and during E-Vac'ing
- HOST clean quarterly as needed

## 21-YEAR-OLD CARPET

### HERE'S HOW

#### **Situation/results:**

After 15 years of use this carpet was scheduled for replacement. Had uglidied-out. 6 years ago it was restored with E-Vac and HOST SPONGES. No visible traffic lanes or spots remain.

#### **Steps**

- E-Vac'd all exposed carpet every day for 3 weeks. No chemical or water used.
- then HOST cleaned to finish restoration
- Now E-Vac traffic areas daily
- HOST clean traffic areas monthly as needed
- remove spots daily and during E-Vac'ing



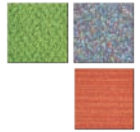
Elementary School

\*The **HOST® ExtractorVac® (E-Vac®)**: using simultaneous speed-pile-lifting & power-vacuuming with finger tip ease, this machine extracts dry dirt that conventional commercial machines leave behind. Then, combined with **HOST SPONGES®**, an E-Vac removes the sticky dirt and residues; and to a degree also can do so without using any chemicals.



Elementary School

## 7-YEAR-OLD CARPET (Hybrid Resilient Soft Surface)



### HERE'S HOW

#### **Situation/results:**

This 7-year-old soft surface has been maintained from day one with an E-Vac and HOST SPONGES and looks new. A recent patch with "attic stock" cannot be seen.

#### **Steps**

- use track-off inserts at all entrances (classrooms are entered from outdoors)
- E-Vac traffic lanes 3 times per week
- remove spots daily and during E-Vac'ing
- HOST clean classroom walk areas quarterly as needed

### **IS IT JUST IN FLORIDA?**

### **IS IT JUST IN SCHOOLS?**

No! Schools and the full spectrum of commercial facilities worldwide are figuring out how to save money while finally getting the results they want. Even with different kinds of carpet, different levels of trafficking and different kinds of soils, the results are the same: fantastic.

## 20-YEAR-OLD CARPET

### **New study in process, Missouri School District**

Soils in Missouri are more black and less sandy than in Florida; and districts there face the additional challenge of combating months of salt track-off. At 16 years old, this carpet had uglified-out and had fast-resoiling traffic patterns and spots. The school restored it with an E-Vac and HOST SPONGES. They are keeping at it with regular use of the E-Vac, and use HOST SPONGES for spotting and in traffic lanes as needed. Now 20 years old, there are still no visible traffic lanes or spots. Periodic restoration is no longer necessary because the carpet is *kept* clean. It can stay on the floor.



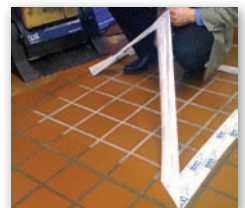
Elementary School



**Request a free HOST TEST on the soft flooring in your facility.  
(And on your unsealed grouted flooring, too!)**

test@hostdry.com  
www.hostdry.com

Phone: 800-558-9439  
Fax: 262-637-0558



# STRATEGEM®

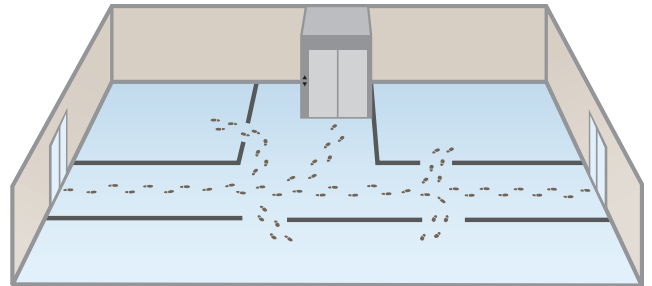
Sustainable Maintenance Management & Cleaning Strategy

## Experience “the look of new” carpet every day

made practical by revolutionary HOST & ExtractorVac® technology

### SOFT FLOORING SOILS LIKE THIS:

- 90% of dirt is tracked in and around via foot traffic
- 85% is *dry* dirt, 15% is *sticky* dirt
- Dirt accumulates in track-off, funnel, main traffic areas, spill-prone locations—*even if you can't see it*. Soft flooring hides most of the dry dirt. Don't be fooled. Keep the soil from spreading.



### SOIL IS CONTROLLED LIKE THIS:

- keep sidewalks blown clean and periodically scrubbed
- use track-off inserts or runners at all outside entrances: 15-20 ft. length at main entrances in snow & ice regions
- E-Vac track-off inserts or runners daily
- E-Vac track-off, funnel and main traffic areas 2 to 3 times per week *whether soil is visible or not* (the secret!) to keep soil from accumulating and spreading
- remove spots daily and during E-Vac'ing
- HOST clean track-off, funnel and main traffic areas as needed



### SUCCESS IS ACHIEVED LIKE THIS:

- manage soil and focus cleaning strategically, per above
- thorough, repeated training is key
- constantly monitor, and act on feedback
- *study* the Florida school district's management model and cleaning strategy in the Executive Summary or as detailed in THE MANUAL from Racine Industries (contains the record of 6 years of the district's techniques and costs)



**Request a free HOST TEST on the soft flooring in your facility.  
(And on your unsealed grouted flooring, too!)**

#### REQUEST THE SUMMARY OR THE MANUAL

- Executive Summary — Free
- THE MANUAL (100 pgs.) — \$45.00  
(contains all details, costs and nuances)

Racine Industries, Inc.  
800-558-9439  
262-637-4491  
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